

Senior

Why do dogs in their autumn years need special diet?

As in humans, the body deteriorates, and needs further additives and ingredients to maintain a healthy skin, boosted immunity, maintain gastro intestinal health, clean its teeth and promote brain function. Due to its aging body, joints, the heart and kidneys need to be looked after and energy must be sustained. All of this is discussed in more detail below. If an older dog eats normal food, this can result in bad health and a shorter life of your pet

This product was formulated for dogs older than 7 years of age and contains at least 15% chicken and 12% rice.

Nutritional Composition

Nutrients	g/kg	
Protein	220	Min
Moisture	100	Max
Fat	80	Min
Fibre	35	Max
Ash	60	Max
Sodium	2.6	Min
Linoleic Acid	12.5	Min
Phosphorous	7.5	Min
Omega 6 : 3 Ratio	5 - 10 :1	Min
	mg/kg	
Vitamin E	100	
Zinc	130	
L Carnitine	160	
	mcg/kg	
Chromium	300	
Biotin	150	
Selenium	300	

Ingredients:

Ground corn, Poultry meal (min 15%), grain sorghum, wheaten bran, rice (min 12%), corn gluten meal, beef and chicken fat, meat digest, sunflower oil, canola oil, minerals, trace elements, vitamins and approved anti-oxidant added

Skin & Coat Health:

Contains a balanced blend of Omega 6:3 fatty acids, as well as added zinc and biotin for a healthy skin & glossy coat.

Anti-Oxidants:

Contains a blend of anti-oxidants (Vitamins E, C and selenium) to boost immunity and help protect cells from damage by scavenging free radicals.

Dental Health:

The shape and the texture of the kibble encourages mechanical brushing during the chewing action.

Gut Health:

Contains a special blend of mannan-oligosaccharides (MOS), Inulin as a source of fructo-oligosaccharides (FOS) and selected clays to help maintain gastro intestinal health.

Salmon Oil (source of DHA):

Contains unsaturated fatty acids Docosahexaenoic (DHA) and Eicosapentaenoic acid (EPA) to promote cognitive brain function and help reduce brain disorders commonly associated with aging.

Joint Health:

Contains functional ingredients that help in the maintenance of joint health by supplying building blocks for cartilage growth and maintenance.

L Carnitine:

Included to promote heart health and fat metabolism

Kidney Health:

Mineral levels are moderately restricted to help with the keeping the kidneys healthy.